

milMedia Group Joins the Constant Contact Partner Program

Killeen, TX — January, 2020 — milMedia Group today announced it has become a [Constant Contact Partner](#). milMedia Group will now be able to provide its clients access to Constant Contact’s online marketing platform and additional marketing services to help them reach current customers and find new ones in all the places that matter: email, social, mobile, and web.

The agency’s Chief Technical Officer Dan Elder, who recently earned certification as a Constant Contact email marketing specialist noted that “this partnership will allow our team to provide enhanced marketing services to our existing and future clients.”

milMedia Group is the digital division of Topsarge Business Solutions (TBS). With over 25-years digital and web experience milMedia offers services including web design, web hosting, SEO, e-mail marketing, social media marketing, branding, and paid advertising. milMedia specializes in working with city, commercial, non-profit, state, and county government organizations.

milMedia Group will now use Constant Contact, which allows customers to easily create more engaging online marketing campaigns that will help grow their business. Constant Contact makes it easy for their Partners to match the right campaign type to client needs, expand the scope of services, and grow their businesses.

“Our partners are the consultants, designers, developers, and agencies that provide services tailored to the needs of small businesses and nonprofits,” said Joe Ribaud, Director of Channel Marketing, Constant Contact. “By joining the Constant Contact Partner Program, milMedia Group has demonstrated its commitment to small business success by offering easy access to world-class online marketing tools and enhanced services to its clients.”

About Topsarge Business Solutions

Topsarge Business Solutions is a service-disabled, veteran-owned firm that provides professional services to industry and government. We do that by using our subject matter expertise in change management, professional development, training and coaching, technology, content management, general business services, and web design. Our mission is to “Create Change One Leader at a Time!

Media Contact:

Alyssa Mosher
milMedia Group, Topsarge Business Solutions
(254) 554-0974
alyssa.mosher@milmediagroup.com

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